



ISUZU

Southeastern Division U.S.A.

June 24, 2009

Corporate Directors
Firefly Mobile
Box 2118
Eagle, Idaho 83616

Gentlemen,

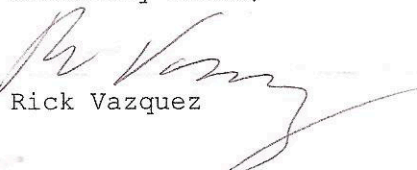
We are indeed pleased to hear of all the latest developments in the growth of the Firefly advertising system. This is a very new and innovative concept in the world of advertising and what your Firefly team has done in taking the program national has never before been attempted in this industry. By pulling this off you immediately gain the attention of companies on the Fortune-500 level, and they can realize an immediate benefit from such a successful advertising venue.

We're a sizable Isuzu Dealer in the Southeastern United States and it is definitely of interest to us to accommodate your expansion plans and provide you with the forecast figures of up to 5,000 mobile units during this growth period. Trucks, chassis and trailers will be provided by our firm and delivered to your Firefly manufacturing and assembly site for construction and retrofit of the Firefly units.

You have our commitment and we are pleased to be associated with your Firefly company. Please give some thought to the date of our next meeting and we can finalize some of the build plan targets and strategize a little over the launch plans for your newest territory selections.

Until we speak again, I send my best regards,

Sincerely Yours,


Rick Vazquez